



NatWest

NatWest Business Builder

Business Model Canvas





What is a business model?

Your business model isn't
your product, your price,
your people, or your value
propositions.

**It's all of it,
working together.**





Notes






Business Model Canvas

Designed for:

Designed by:

Date:

Version:

Key Partners 	Key Activities 	Value Propositions 	Customer Relationships 	Customer Segments 
	Key Resources 		Channels 	
Cost Structure 		Revenue Streams 		



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DESIGNED BY: Strategyzer AG
The makers of Business Model Generation and Strategyzer

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Using the Business Model Canvas

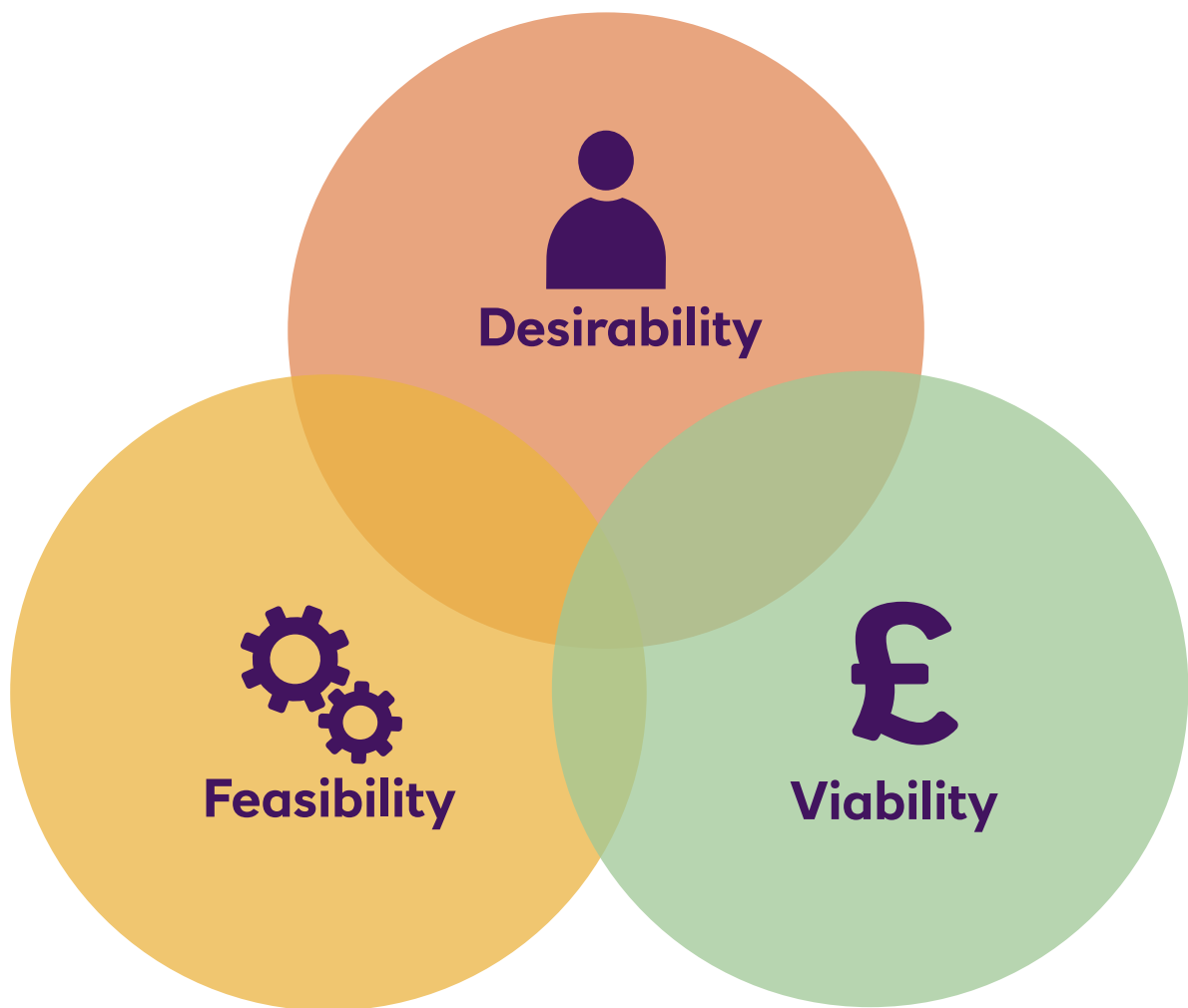




Notes



Three elements of a business model



Well done, you have completed the Business Model Canvas module!

Continue to explore your business model by:

- Completing the Business Model Canvas to help you map out the 9 building blocks of your business
- Challenge each component to understand if there is a alternative or superior business model
- Sign up to one of our wrap around events to help you explore your business model further

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**THANK
YOU**



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